

## Image and Beautification Board Meeting

Tuesday, March 14, 2017

Meeting was opened at 7:05 p.m.

### **Members Present**

<b>Jennie Stewart</b>	<b>Leo Gordon</b>	<b>Shelley Davis</b>
<b>Lyn Gordon</b>	<b>Clarence Cherry</b>	<b>Alderman Andrew Fields</b>

1<sup>st</sup> Meeting of 2017 - It was mentioned that Jennie Stewart and Clarence Cherry will have served on this Board for 19 years as of 2017.

Jennie thanked everyone for attending the meeting and continuing to serve on the Board.

### **Litter Pick Up – Saturday, March 18, 2017**

We will meet at the Rec Center at 8:00 a.m. for litter pick up on our main streets. We are partnering with the Trash Bash Project sponsored by MSD, Great Rivers Greenway, MO American Water and several others organizations.

Breakfast, tee-shirts and supplies will be provided. There will be approximately 50 volunteers including volunteers from MO Hills and Members Only 3B Outreach Ministries. All volunteers will be required to sign a waiver. Mark Dickerson and his crew will be picking up the trash bags and taking them to the Chain of Rocks drop off location.

The Board agreed to add one additional litter pick up date to the calendar which will be held on Saturday, July 8. Leo Gordon agreed to serve as the event/contact leader for all future Litter Pick up Events (Beautification Action Day).

### **Summer Beautification Awards**

Jennie will contact two vendors about making yard signs that will be placed in the front yard of each winner just as it's currently done for Christmas Decoration winners. The signs will be similar in size to the Christmas signs.

### **2017 Calendar of Events**

- May 2 - Clean Up (Flower beds on The Hill and in front of City Hall) – 9 a.m.
- May 23 - Planting at City Hall – 9:00 a.m.
- June 13 - Selecting Summer Beautification Award Winners – 6 p.m.
- July 8 - Summer Litter Pick Up – 9 a.m.
- Sept. 30 - Fall Litter Pick Up – 9 a.m.
- Nov. 8 - Clean Up (Flower beds) – 9 a.m.
- Dec. 12 - Selecting Christmas Decoration Award Winners – 6 p.m.

### **New Initiatives**

Alderman Fields asked what can be done differently to get more residents involved.

Jennie expressed the need to somehow encourage our neighbors to pick up litter and take care of their property. The idea of a Pilot Program within our own neighborhoods was discussed. A Board member and Alderman/Alderwoman would walk their own neighborhood, leave an I/B Flyer on our neighbor's door, and if the neighbor is visible at the time they could introduce ourselves and make a connection. Neighbors would not only meet the I/B Board member but they would also meet their Alderman or

Alderwoman. Board members were encouraged to wear their Bellefontaine ID Badge. Several of the members already have badges, a few members don't.

### **METRO St Louis Adopt-A-Stop**

Maureen Williams from Metro attended the meeting. She introduced and explained the Metro's Adopt-A-Stop Program. Mrs. Williams stated that this volunteer program began in August of 2016 to address the trash issue at bus stops. With this program individuals, organizations, etc. can Adopt-A-Stop and be responsible for keeping it clean. She shared the following:

- 50% of complainers adopt
- The program has over 100 adopters – residents and corporations, municipalities (ex; Reliance Bank and Dellwood, MO)
- Adopters sign an agreement and commit for one year. The agreement renews automatically.
- Adopters receive a one-time incentive of six one-day transit passes at the end of the year. Expired passes can be returned for replacements.
- Adopters have their names or something else of their choosing with the exception of logos, websites and phone numbers displayed at the bus stop.
- Metro will provide trash bags and other resources needed to keep the bus stop clean.
- In some cases trash cans will be provided, adopter will be responsible for emptying trashcans

At a later date, the Board will decide if we will adopt a stop as a Board and/or individuals. Concerned was raised about having trash cans at the stops. If trashcans are placed at the bus stops; the size of the trashcan will be very important because it will involve lifting its contents.

Mrs. Williams said if we knew of anyone that is currently cleaning up at a bus stop, she would be happy to give them a sign and provide trash bags.

Appreciation was expressed to Mrs. Williams for attending the meeting. The Board informed Ms. Williams that this program will be introduced at one of our Aldermen's Meeting. Ms. Williams volunteered to attend the meeting and answer any questions, if needed. Alderman Fields said he would mention the program at the upcoming Thursday's Alderman meeting.

### **Parks and Recreation Action Items**

- Replace stones on the Hill.
- Replacement of railroad ties at the Flower Bed on 270 and Lilac

Meeting was adjourned at 8:30 p.m. The next meeting will be held on Tuesday, April 11, 2017.