

Image and Beautification Board Meeting

Tuesday, April 11, 2017

Meeting was opened at 7:10 p.m.

Members Present

Jennie Stewart	Leo Gordon	Shelley Davis
Lyn Gordon	Clarence Cherry	Alderman Andrew Fields

Jennie thanked everyone coming.

Beautification Action Day (Litter Pick Up)

The next Beautification Action Day will be on July 8, 2017. We will continue to have this extra litter pick up day in July of each year.

Summer Beautification Awards

Jennie contacted one vendor – Minuteman Printing who is working on a design and bid. She still needs to contact Mark's Quick Prints. Once everything is in place, it will be presented to the Mayor.

METRO St Louis Adopt-A-Stop

Jennie received a copy of the Adopt-A-Stop Agreement, a list of bus stops in Bellefontaine and Safety Guidelines from Maureen Williams at Metro. The list of bus stop will be divided amongst the Board members. Each Board member will visit their designated stops to see if there is a lot of litter and recommend whether the Board should adopt the stop.

With Bob Bost's approval, the Board agreed to adopt a stop "In Memory of Jeannette Bost". It was also agreed that all other stops that will be adopted by a Board member will also include the following wording "Bellefontaine Image and Beautification Board".

New Initiative

Handing out Image and Beautification Flyers in Board Members Neighborhoods– Leo Gordon agreed to speak at the April 20th Aldermen Meeting and share the idea of a placing I/B Flyer on our neighbors door. Leo will also ask the Aldermen/Alderwomen to partner with the Board member and help hand out the flyer. If a neighbor is visible, it will be a good way to for the Aldermen to connect with the citizens. It will also allow the Board member to inform the neighbor about the actions of the Board and invite them to volunteer to serve. Board members will contact their Aldermen to set up a date and time to hand out the flyer.

It is called a Pilot Program because we, the Board, would like to see if partnering with our Aldermen and walking through our own neighborhood making ourselves visible will encourage residents to get involve, take better care of their property and to even volunteer to serve.

Concerns

In regards to the Trash Bash held on March 18, a few questions/concerns were noted:

- A question was asked by one of the residents as to why Bellefontaine Neighbors wasn't mentioned in the advertisement for this event in the Post-Dispatch. Jennie will follow-up.
- Volunteers felt that a lunch would be better than the breakfast that was provided this year. Jennie stated that this concern had already been mentioned to the organizers.

Jennie asked the Board to plan on attending the Aldermen's meeting on Thursday, April 20.

Parks and Recreation Action Items

- Replace stones on the Hill.
- Replacement of railroad ties at the Flower Bed on 270 and Lilac

Meeting was adjourned at 8:15 p.m. The next meeting will be held on Tuesday, May 9, 2017.