

Image and Beautification Board Meeting

Tuesday, May 9, 2017

Meeting was opened at 7:00 p.m.

Members Present

Jennie Stewart	Leo Gordon	Shelley Davis
Lyn Gordon	Clarence Cherry	Rodney Weeden

Jennie thanked everyone for coming.

Cleanup – May 2, 2017

I&B Board members have cleaned out the flower beds at City Hall and on the Hill. Planting of new flowers will take place on 5/23. Weeds have grown back on the Hill and the soil needs to be tilled again. The Board agreed not to plant any flowers or shrubs on the Hill; just maintain it. Clarence also suggested that a large decorative rock be placed in the big circle.

Summer Beautification Awards

I/B Board will judge homes on Tuesday, June 13 at 6pm for Summer Beautification Awards.

Jennie received bids from Minuteman Printing and Quick Print for the new signs. Minuteman gave us a bid of \$722.76 for eight signs. Quick Prints bid was \$53 per sign, but the signs would not be a custom sign. Jennie will contact the Christmas sign maker to see if they can do a custom sign. A ninth sign will be needed for the business that will be chosen.

New Initiative - Flyers

Thanks to Deni for making more copies of the flyer. Jennie and Leo attended the April 20 Alderman meeting. Leo presented our pilot program idea to pass out flyers in our neighborhoods. The program was well received by the Aldermen and the Mayor. The Aldermen agreed to help Board members pass out flyers. Flyers will be placed on doors – not mailboxes. It was suggested that I&B members wear their Bellefontaine shirts and badges. I&B members will call their Alderman to set a date to go out. Leo said that Alderman Fields had already set aside the dates that he is available in Ward 4. Plans are to follow-up in a month to see if passing out flyers in our own neighborhoods made a difference. Clarence reported that Ward 1 does not have a lot of trash.

METRO St Louis Adopt-A-Stop

Maureen Williams of Metro presented the program to the Mayor and Alderman at the Aldermen Meeting on May 4. It was well received. The program is being introduced to Bellefontaine Neighbors in an effort to get residents involved in keeping their property up. Municipalities and businesses can also adopt. The list of bus stops in Bellefontaine was divided amongst the Board members. Each Board member will visit their designated stops to see if the stop has a problem with trash. Jennie was assigned and visited 28 bus stops; all were in front of a house/business. She felt 8 of the 28 needed to be adopted. The remaining members were asked to report back on their stops by the next meeting including what stops needed to be adopted and what stop(s) they plan to adopt.

Youth Camp

Shelly will contact Officer Owens about presenting something regarding the Image Beautification Board to the youth during the Summer Youth Program in July.

Beautification Action Day

Our next Beautification Action Day will July 8, 2017. Leo will start contacting the volunteers.

Jennie mentioned that the unsightly sign has been removed from Bellefontaine Road after the Mayor contacted Matthew Dickey requesting that the sign be repaired & painted or removed; a big thank you to Mayor Doerr.

Jennie announced that she will resign as chairperson of the Board effective May of 2018.

Parks and Recreation Action Items

- Replace stones on the Hill.
- Replacement of railroad ties at the Flower Bed on 270 and Lilac

Meeting was adjourned at 8:15 p.m. The next regular meeting will be held on Tuesday, July 11, 2017. We will be judging homes for the summer awards on Tuesday, June 13 in lieu of our regular meeting.